



SAMBHRAM
COLLEGE OF HOTEL MANAGEMENT

SAMBHRAM COLLEGE

OF HOTEL MANAGEMENT

THIS IS
YOUR PATH TO
SUCCESS

SAMBHRAM COLLEGE

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ಮಾನೇಜ್ ಮೆಂಟ್ ಸೈನ್ಸೆಸ್



www.sambhram.org



Scan to get more information
about Sambhram

OUR MISSION

Our mission is to provide quality education that fosters intellectual growth, creativity, critical thinking, and ethical and social responsibility. We strive to create a vibrant and inclusive community that values diversity, promotes lifelong learning, and prepares students for successful careers and meaningful lives. Through excellence in teaching, research, and service, we aim to contribute to the advancement of knowledge and the betterment of our communities and the world.

OUR VISION

To be a leading institution of higher learning that empowers students to achieve their full potential, prepares them to meet the challenges of the rapidly changing world, and contributes to the advancement of knowledge and society as a whole.



CHAIRMAN'S MESSAGE

It is with great pleasure that I welcome you to our esteemed institution. We at *sambhram College* believe in providing the best education and opportunities to our students to help them achieve their dreams and aspirations.

As the chairman of this college, I take immense pride in the fact that our institution has consistently been recognized as one of the best in the country. Our faculty comprises some of the finest minds in their respective fields who are committed to providing a world-class learning experience to our students.

At sambhram College, we understand that education is not just about acquiring knowledge but also about shaping the overall personality of our students. Therefore, we encourage our students to participate in various extracurricular activities and develop their leadership skills.

Our state-of-the-art infrastructure and facilities provide a conducive environment for learning and research. We have well-equipped classrooms, libraries, laboratories, and sports facilities to cater to the diverse needs of our students.

We believe that our students are the future leaders of our country, and it is our responsibility to provide them with the best possible education and opportunities. Our goal is to create an environment where our students can unleash their full potential and become responsible global citizens.

I welcome you to be a part of our vibrant community and embark on a journey of learning, growth, and transformation.



DR. NAGARAJ. V

**CHAIRMAN
SAMBHRAM GROUP OF INSTITUTIONS**



Prof. KANNAN.M.M

**PRINCIPAL
SAMBHRAM COLLEGE OF HOTEL MANAGEMENT**

FROM THE PRINCIPAL

It gives me great pleasure to welcome you to our college, a center of excellence that has been imparting quality education for several decades. Our college is committed to providing students with a holistic education that prepares them for a successful career and a fulfilling life.

Our experienced faculty members are experts in their respective fields, and they are committed to providing a world-class learning experience to our students. Our state-of-the-art infrastructure and facilities ensure that our students have access to the best resources and tools to help them succeed in their academic pursuits.

Our college is dedicated to fostering a culture of inclusivity and diversity, where students from all backgrounds and walks of life can come together to learn and grow. We believe that our students are the future of our society, and we are committed to providing them with the knowledge, skills, and values they need to make a positive impact on the world.

I invite you to explore our college e-brochure and discover all that we have to offer. If you have any questions or would like to learn more about our college, please don't hesitate to contact us.

Thank you for considering our college for your educational journey. We look forward to welcoming you to our community.



HOTEL MANAGEMENT INDUSTRY OVERVIEW

The BHM program provides a comprehensive education in all aspects of hotel management, including hotel operations, food and beverage management, marketing and sales, human resources, accounting and finance, and tourism management. Our curriculum is designed to provide students with a strong foundation in business principles while also incorporating hands-on training and real-world experience through internships and practical projects. Our faculty members are industry experts with years of experience in the hospitality industry, and they bring their expertise into the classroom to provide students with a practical and relevant education. Our state-of-the-art facilities, including a fully equipped kitchen, restaurant, and bar, allow students to gain hands-on experience in a simulated hotel environment.

BHM - Bachelor of Hotel Management

ELIGIBILITY: A Pass in +2 / 12th / PUC etc. in any combination.

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 4 Years

DHM - Diploma in Hotel Management

ELIGIBILITY: Pass or Fail in 10th / SSLC / PUC / Any degree / Diploma

BOARD: BHARAT SEVAK SAMAJ (BSS)

DURATION: One Year

University Course Curriculum

First Semester

- Language-I
- Language-II
- Food Production Foundation -I (Practicals)
- Food & Beverage Service Foundation -I (Practicals)
- Food & Beverage Service Foundation -I (Practicals)
- Accommodation & Front Office Operations Foundations-I
- Accommodation & Front Office Operations Foundations-I (Practicals)
- Digital Fluency
- Yoga
- Health & Wellness

Second Semester

- Language-I
- Language-II
- Food Production Foundation -II (Practicals)
- Food & Beverage Service Foundation -II (Practicals)
- Food & Beverage Service Foundation -II (Practicals)
- Accommodation & Front Office Operations Foundations-II
- Accommodation & Front Office Operations Foundations-II (Practicals)
- Environmental Studies
- Sports
- NCC/NSS/R&R(S&G)/Cultural

Third Semester

- Language-I
- Language-II
- Food Production -III (Practicals)
- Food & Beverage Service Operations-III (Practicals)
- Food & Beverage Service Operations-III (Practicals)
- Accommodation Operations-I (Practicals)
- Accommodation Operations-I (Practicals)
- Artificial Intelligence/Financial Edu. Invest Awareness
- Constitution of India /OE - 1
- Sports
- NCC/NSS/R&R(S&G)/Cultural

Fourth Semester

- Language-I
- Language-II
- Food Production -IV (Practicals)
- Food & Beverage Service Operations-IV Theory
- Food & Beverage Service Operations -IV (Practicals)
- Accommodation Operations-II Theory
- Accommodation Operations-II (Practicals)
- Artificial Intelligence/ Financial Edu. Innovation Awareness
- Constitution of India or OE - 1
- Sports
- NCC/NSS/R&R(S&G)/Cultural

Fifth Semester

- Hospitality Laws
- Hospitality Marketing
- Human Resource Management in Hospitality
- Business Organization / Office Organization and Management
- Internship / Industrial Exposure training
- Cyber Security
- Sports
- NCC/NSS/R&R(S&G)/Cultural

Sixth Semester

- Safety, Security and Travel Documentation
- Safety, Security and Travel Documentation Facilitation Practices (Industry Exposure)
- Event Management
- Practices in Event Management (Industry Exposure)
- Laundry Management
- Practices in Laundry Management (Industry Exposure)
- Professional Communication
- Sports
- NCC/NSS/R&R(S&G)/Cultural

Seventh Semester

- Accounting for Everyone
- Basics of Management
- CREATIVITY & INNOVATION
- Social Media Marketing / Rural Marketing
- Research Methodology
- Entrepreneurship

Eighth Semester

- Hotel Costing
- FINANCIAL MANAGEMENT IN HOTELS
- Tourism Operations
- Digital Marketing
- Research Projects/Internship with Viva - voce* Or two elective course
- Elective form list



DEPARTMENT OF COMMERCE INDUSTRY OVERVIEW

Our BCom program is designed to equip students with the knowledge and skills needed to succeed in today's rapidly changing business world. Through a combination of theoretical learning and practical application, students will gain an understanding of business principles, economic theory, and financial management. At our college, we offer a comprehensive MCom program that covers a wide range of topics, including accounting, finance, marketing, economics, and business strategy. Our program is designed to provide students with a solid foundation in these areas, as well as the opportunity to specialize in a specific field of interest.

B.Com - Bachelor of Commerce

ELIGIBILITY: A Pass in +2 / 12th / PUC in any combinations.

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 3 Years / 4 Years (Honors)

M.Com - Master of Commerce

ELIGIBILITY: B.Com degree pass

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: Two Years

B.Com

University Course Curriculum

M.Com

- | Semester | Course Topics |
|-----------------------|---|
| First Semester | <ul style="list-style-type: none"> Financial accounting Management principles and application Principles of marketing Digital Fluency Physical education -yoga Health and wellness Accounting for everyone / Financial literacy Entrepreneurship and start-ups |
| 2nd Semester | <ul style="list-style-type: none"> Advanced Financial Accounting Corporate Administration or Business Mathematics Law & Practice of Banking Environmental Studies Sports NCC/NSS/R&R(S&G)/Cultural Financial Environment / Event Management / Investing in Stock Markets |
| 3rd Semester | <ul style="list-style-type: none"> Cost accounting Corporate accounting Business statistics Hospitality management Indian and Indian constitution Project management Sports NCC/NSS/R&R(S&G)/ Cultural |

- | Semester | Course Topics |
|---------------------|---|
| 4th Semester | <ul style="list-style-type: none"> Advanced Corporate Accounting Costing Methods & Techniques Business Regulatory Framework Constitution of India Risk Management / Digital Marketing Creativity & Innovation / Sustainable Development Sports NCC/NSS/R&R(S&G)/ Cultural |
| 5th Semester | <ul style="list-style-type: none"> Financial Management Income Tax Law and Practice-I Auditing and Assurance One Course from the Selected Elective Group-PI GST- Law & Practice Cyber Security or some other SEC Internship Sports NCC/NSS/R&R(S&G)/ Cultural |
| 6th Semester | <ul style="list-style-type: none"> Management Accounting Income Tax Law and Practice -II Entrepreneurship Development One Course from the Selected Elective Group-PII BSSM or Report on Study of Start - ups and Innovative Business Ideas Internship Professional Communication Sports NCC/NSS/R&R(S&G)/ Cultural |

- | Semester | Course Topics |
|------------------------|---|
| First Semester | <ul style="list-style-type: none"> Monetary System International Business Macro Economics for Business Decisions Information System ans Computers Advanced Financial Management Human Resources Management Soft Core: Communication Skills |
| Second Semester | <ul style="list-style-type: none"> Indian Banking Risk Management Advanced E- Commerce and Mobile Commerce Business Research Methods Operations Research and Quantitative Techniques Business Marketing Soft Core: Micro Finance |
| Third Semester | <ul style="list-style-type: none"> Business Ethics and Corporate Governance Accounting for Managerial Decisions Strategic Cost Management-I Direct Taxes and Planning Open Elective |

- | Semester | Course Topics |
|------------------------|--|
| Fourth Semester | <ul style="list-style-type: none"> Commodity Market Corporate Reporting Practices and Indian AS Strategic Cost Management – II Goods and Service Taxes Dissertation |



COMPUTER APPLICATION INDUSTRY OVERVIEW

The BCA program is a perfect blend of theoretical knowledge and practical skills, giving students a holistic understanding of computer applications and programming languages. Through a combination of classroom lectures, hands-on training, and industry exposure, students will gain an in-depth understanding of computer hardware and software, web development, database management, programming languages, and more. We welcome you to join our BCA program and embark on a journey towards a successful and fulfilling career in the exciting world of computer applications and information technology

BCA - Bachelor of Computer Application

ELIGIBILITY: A Pass in +2 / 12th / PUC etc. in PCMB, PCMCs, EBACs, EBAS combinations.

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 3 Years / 4 Years (Honors)

DCA - Diploma in Computer Application

ELIGIBILITY: Pass or Fail in 10th / SSLC / PUC / Any degree / Diploma

BOARD: BHARAT SEVAK SAMAJ (BSS)

DURATION: One Year

University Course Curriculum

- 1st Semester**
- Fundamentals of Computers
 - Programming in C
 - Mathematical Foundation / Accountancy
 - LAB: Information Technology
 - LAB: C Programming

- 2nd Semester**
- Discrete Mathematical Structures
 - Data Structures using C
 - Object Oriented Concepts using JAVA
 - LAB: Data Structure
 - LAB: JAVA Lab

- 3rd Semester**
- Data Base Management Systems
 - C# and DOT NET Framework
 - Computer Communication and Network
 - LAB: DBMS
 - LAB: C# and DOT NET Framewo

- 4th Semester**
- Python Programming
 - Computer Multimedia and Animation
 - Operating Systems Concepts
 - LAB: Multimedia and Animation v.
 - LAB: Python programming

- 5th Semester**
- Internet Technologies
 - Statistical Computing and R Programming
 - Software Engineering
 - LAB: R Programming
 - LAB: JAVA Script, HTML and CSS
 - Vocational 1

- 6th Semester**
- Artificial Intelligence and Applications
 - PHP and MySQL
 - LAB: PHP and MySQL
 - PROJECT
 - Vocational 2

- 7th Semester**
- Analysis and Design of Algorithms
 - Data Mining and Knowledge Management
 - LAB: Algorithms
 - LAB: Data Mining and Knowledge Management
 - Vocational 3

- 8th Semester**
- Automata Theory and Compiler Design
 - Cryptography and Network Security
 - Compiler Lab
 - LAB: Project
 - Vocational 4

Diploma in Computer Application

- COMMUNICATIVE ENGLISH & COMPUTER FUNDAMENTALS
- OPERATING SYSTEM CONCEPT USING WINDOWS AND LINUX
- PROGRAMMING IN C & C++
- CCS004-04VB & VC++5
- PRACTICAL - I
- PRACTICAL - II
- PRACTICAL - III
- PRACTICAL - IV



BUSINESS ADMINISTRATION INDUSTRY OVERVIEW

Our BBA program offers a comprehensive curriculum that covers a wide range of business-related subjects such as accounting, finance, marketing, human resources, and operations management. The program is taught by experienced faculty members who are experts in their respective fields and are committed to providing students with a challenging and supportive learning environment. We invite you to explore our BBA program brochure and learn more about the exciting opportunities that await you at our college

BBA - Bachelor of Business Administration

ELIGIBILITY: A Pass in +2 / 12th / PUC etc. in any combinations

BOARD: BENGALURU NORTH UNIVERSITY (BNU)

DURATION: 3 Years / 4 Years (Honors)

University Course Curriculum

First Semester

- Language-I
- Language-II
- Management principles and practice
- Fundamentals of business accounting
- Marketing management
- Digital fluency
- Open elective
- Yoga
- Health & Wellnes

2nd Semester

- Language-I
- Language-II
- Financial accounting and reporting
- Human resources management
- Business mathematics/ business environment
- Open elective
- Environmental studies
- Sports
- NCC/NSS/R&R(S&G)/Cultural

3rd Semester

- Language-I
- Language-II
- Cost accounting
- Statistics for Business decision
- Artificial intelligence / financial edu. Investment Awareness
- Organization behaviour
- Open elective
- Sports
- NCC/NSS/R&R(S&G)/Cultural

Fourth Semester

- Language-I
- Language-II
- Management accounting
- Business analytics/ financial markets and services
- Financial management
- Artificial intelligence/ financial education & investment awareness
- Open elective
- Sports
- Ncc/Nss/Any others

5th, 6th, 7th & 8th Semester

Yet to be finalized by the university board



JOB RECRUITMENT & INTERNSHIP PLACEMENT PARTNERS DETAILS



Internship in DoubleTree hotel, Qatar



Internship in Four points hotel, Chennai



Internship in TAJ hotel, Mangalore



Internship in Lalit hotel, Goa



Campus interview by Bajaj finance



Campus Recruitment drive
Bajaj Finance campus interview- 20/01/2021
Selected students with Human Resources team

Management & Commerce



Computer Application



Hotel Management



EVENTS ☆ CELEBRATIONS ☆ WORKSHOPS ☆ EXCURSIONS

CELEBRATIONS



Cake mixing ceremony



Wine pressing ceremony



Independence day celebration



VIBEZ- Intercollegiate contest



Christmas Celebration



Onam Celebration



TUNE UP- Cultural meet



THE WAR- Cultural battle

WORKSHOPS



Flower arrangement workshop



Cocktail workshop



Breads & Rolls workshop



English Breakfast workshop



Faculty development program



Cookies workshop



Wine tasting workshop



La Comida restaurant opening

INDUSTRIAL VISITS



Candy factory visit



Dairy day factory visit



Aloft hotel visit



Akshaya patra kitchen visit

TOURS



BIG BANYAN WINERY TOUR



Grand Mercure Hotel visit



ISKON Kitchen visit



UNIBIC biscuit factory visit



Gidigi falls trip



Lal bagh trip



Ooty trip



Black thunder trip

GLIMPSE OF MEGA JOB FAIR - 2022

A job fair was conducted in Sambhram College with more than 50 companies from various sectors such as Information Technology, Banking, Insurance, Hotels, HRM, Marketing, and Software participating. The event was attended by over 2,000 students from the college and nearby institutions. The students came from various backgrounds, such as engineering, management, and commerce. The students were eager to explore the job opportunities available to them and interacted with the recruiters of the participating companies.



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SAMBHRAM
 COLLEGE OF HOTEL MANAGEMENT
 proudly organizing

1st Time in KOLAR

Mega **JOB FAIR 2022**
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Over 30+ National & International Companies are coming

No entry fees
 Everyone can attend
 Interview for all qualifications

14th April 2022
 at Sambhram college of hotel management

9 am - 4 pm

10th / PUC Diploma
 Any degree PG / P.hd
 Nursing Engineering

85708 77842 | 89705 00797 | 99028 41234
 *36, Temple road, BEML Nagar, Kolar gold fields, 563115
 E-Mail: schmg@sambhram.org Website: www.sambhram.org



GLIMPSE OF GRADUATION CEREMONY



The graduation ceremony 2020 was honored by our prestigious ISRO scientists, DR. MYLSWAMY ANNADURAI (The moon man of India)



The graduation ceremony 2021 was honored by our prestigious chief guest, Prof. MANICKAVASAGAM, Former director of IIT, Uttarakhand



The graduation ceremony 2021 was honored by our prestigious Chief Guest, Dr. PRAHLADA RAMARAO (Indian missile scientist, DSRO)

INTERNATIONAL SEMINARS AND CONFERENCE



University of Bolton, Ras Al Khaimah, UAE
Topic: Business Beyond Boundaries
Date: 10th February, 2021



AMC College, Kota Kinabalu, Malaysia
Topic: Business Beyond Boundaries
Date: 10th February, 2021



Technical University of Munich, Germany
Topic: Choice Architecture and Nudging
Date: 17th June, 2021



Debre Tabor University, Ethiopia
Topic: The role of English in higher education
Date: 16th June, 2021



Royal Caribbean cruises
Topic: Food & Beverage operations in Cruiseline
Date: 10th January, 2022



Int. Seminar from Solomon Islands
Topic: Role of Entrepreneurship in Modern Society
Date: 25th July, 2022



Int. Seminar from Dhaka, Bangladesh
Topic: Digital Marketing
Date: 19th January, 2023



Karpagam Academy of Higher Education, India
Topic: Outcome based education
Date: 11th December, 2022

INTERNATIONAL CONFERENCE ON MARKETING AND HUMAN RESOURCES MANAGEMENT (1st March, 2023)

The recent international seminar on Human Resource Management (HRM) and Marketing held at Sambhram College was a resounding success, attracting participants from various countries. The seminar aimed to explore the dynamic relationship between HRM and marketing strategies in the modern business landscape. Renowned experts from Oman and Bangladesh and scholars in the field delivered insightful keynote speeches and engaging presentations, providing valuable insights into the interplay between HRM practices and effective marketing techniques. Attendees had the opportunity to network with industry professionals and academics, fostering valuable connections for future collaborations. The seminar concluded with a panel discussion highlighting the emerging trends and challenges in integrating HRM and marketing to drive organizational success in today's competitive global market.



Our Honourable Academic advisors and Keynote speakers

Dr. Prahlada Ramarao
Indian missile scientist,
DSRO
India

Dr. Niranjana
Vice Chancellor
Bangalore North University
India

Dr. Ashwini Shankar
Syndicate Member
Bengaluru North University
India

Chef. Sathyaseelan
Corporate chef
Grand Mercure hotels
India

Dr. Minerva Das
Professor
Jain University
Bangalore, India

Prof. Padmavathi
Professor
Karpagam University
Coimbatore, India

Mrs. Deepthi
HR Executive
Four points by Sheraton
Mahabalipuram, India

Prof. Balachandar
Professor
TUM School of Mngt
Munich, Germany

Dr. Anegagregn
Professor
Jain University
Bangalore, India

Prof. Elliot Mugamu
Associate Professor
Solomon Islands (SINU)
Country of Oceania

Prof. Zahir uddin
Research mentor
Jagannath University
Dhaka, Bangladesh

Mr. Vairavan
F&B Controller
Royal Caribbean cruises
USA

Our prestigious students who scored 100/100

South Kumar Muthya (BHM) Outstanding (95%)
Ravi (BCA) Outstanding (92%)
Hriday (BHM) First class Exempt (85%)
Vishnu Kumar C (BCA) Outstanding (91%)
Shreelan Reddy (BCA) Outstanding (94%)
Sneha (BCA) First class Exempt (88%)

Students have scored first class in PUC

Students have scored above 85% (first class exemplary) in degree

Praveen Kumar V (BCA) First class Exempt
Karthika (BCA) First class Exempt
Abir K (BCA) First class Exempt
Sruja Lakshmi (BCA) First class Exempt
Mohd. Ramez (BCA) First class Exempt
Mayur H (BHM) First class Exempt
Aditya Ranjani (BHM) First class Exempt
Bhruvi S (BCA) First class Exempt
Shruti Y (BCA) First class Exempt
Sagarika (M.Com) First class Exempt
Dhruvika (M.Com) First class Exempt
Aarav (BCA) First class Exempt
Ashwini K (BCA) First class Exempt
Srujanika S.A (BCA) First class Exempt
Jyoti Y.M.Com First class Exempt
Jyoti Y.M.Com First class Exempt
Vishwanath Babu (BHM) First class Exempt
Sri A Parvathi (BHM) First class Exempt

Students have scored above 80% (first class) in degree

For admission enquiries, Contact: 88708 77842 • 97425 62113 • 70263 63477

SAMBHRAM GROUP OF INSTITUTIONS

Sambhram Institutions, a forefront academic institution in Bangalore, offers vast choice of academic streams and various levels of programs from Pre-University to doctoral degrees. Being a diverse campus, is a place where everyone can pursue their dreams. Today, students from across the globe, in a quest for quality education come to Sambhram Institutions. With a clearly defined admission process and streamlined methodologies for complying with local university and statutory regulations, a strict adherence to quality process, the whole experience of admittance and learning is made unambiguous. The specially created world class facilities for residence, learning, research and evaluation only add to the overall experience. Sambhram group of institutions which have various disciplines like Medical, engineering, nursing, dental, Commerce, Management & Information technology.



ABOUT THE COLLEGE

Sambhram college of hotel management (SCHM) is a premier institution which provides quality Education in the field of Hotel Management, Commerce, Business Management, AND Computer Technology. The college is Affiliated to Bengaluru North University, recognised by AICTE and Accredited by NAAC. It is also associated with PATA (Pacific) Asia Travel Association



Sambhram College has won the "Best College Award" for its outstanding contribution to the field of education. This award recognizes the college's commitment to academic excellence, innovative teaching practices, and overall development of its students. Sambhram College's faculty, staff, and students take great pride in receiving this prestigious award and are motivated to continue their pursuit of excellence.

Sambhram Group of Institutions



SAMBHRAM UNIVERSITY UZBEKISTAN

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Phone: +998 72 221 58 68



SAMBHRAM INSTITUTE OF MEDICAL SCIENCES AND RESEARCH

D.K. Plantation, BEML Nagar, Kolar Gold Fields, Karnataka 563115
Phone: 08153-263260, 220, 230



SAMBHRAM INSTITUTE OF TECHNOLOGY

Hesaraghatta Rd, Jalahalli East, Bengaluru, Karnataka 560097
Phone: 9243 45 8493, 080-23643618



KGF COLLEGE OF DENTAL SCIENCES

No. 36, D, K Plantation, Post, BEML Nagar, Kolar Gold Fields, Karnataka 563115
Phone: 08153263178



SAMBHRAM MANAGEMENT STUDIES

Mohammed Sab Palya, Vidyananyapura, Via, Jalahalli East, Bengaluru, Karnataka 560097
Phone: 91 - 8884440085/ 9449040708 / 9243458493



SAMBHRAM COLLEGE OF NURSING

Near Dodda Aladamara, D.K Plantation, Kolar Gold Fields, Karnataka 563115
Phone: 08153263230

